

COPYWRITER

P AISLEY
d AVIDSON

Talk to me

561-302-0081

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Things I can do well

Adobe Photoshop (Certified)

Create great stories

Generate big ideas

Collaborate with others

Photography

Baking

Fitness training

Disney trivia

Bad puns

Dominate at Mario Kart

Things I can't do well

Whistle

Drive a stick shift

Cut an avocado

Reach things on the top shelf

Education

SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA

BFA in Advertising & Branding with a Concentration in Copywriting

Bringing Home the Bacon

COPYWRITER

DraftKings- Boston, MA

Writing copy across multiple platforms to inform and excite people about the different betting types. Dug deep into my sporty side.

(June 2022-Present)

ASSOCIATE COPYWRITER

VMLY&R

Bronze Effie Recipient for Amtrak's *Just an Amtrak Away* Campaign

Wrote various forms of copy for Amtrak and the U.S. Navy.

Ask me anything about travel.

(March 2021-June 2022)

CONTENT COPYWRITER

BJ's Wholesale, PUMA North America- Massachusetts

Write and update product copy as well as ensure content adheres to brand standards and voice. Began perfecting the art of remote meetings.

(August 2020-March 2021)

COPYWRITER INTERN

McKinney- Durham, NC

Hustled alongside fellow creatives on campaigns for Choice Hotels, Jared, and Vera — among other brands. Pet the office dogs during my downtime.

(June 2019-August 2019)

COPYWRITER INTERN

22squared- Atlanta, GA

Worked among advertising professionals, writing social media copy for The Home Depot, Buffalo Wild Wings, and Baskin Robbins. Learned about how brands think and come up with creative ideas. Ate a lot of bagels every Friday.

(June 2018-August 2018)